



## STRATEGIC PLAN 2020 - 2025

### OUR PURPOSE

To provide evidence-based multidisciplinary scientific education for health professionals, researchers and people with lived experience of child-onset disability; and to promote and advocate for excellence in research, knowledge translation and best practice clinical care for children and adults with cerebral palsy and developmental conditions.

### OUR VALUES

- Innovation through discovery
- Impact through engagement
- Diversity and inclusion
- Empathy and respect
- Quality and evidence-based knowledge use
- Equity for people with child-onset conditions in health, education, research and participation

### OUR AIMS

By 2025, AusACPDM will continue its role as an international leader in education and knowledge translation.

By 2025, we will have increased our visibility, reach and impact in the Australasian Region with a focus on low resourced communities.

### OUR PRIORITIES

1. Grow the impact of our biennial conference as the leading source of scientific education and best practice clinical care in the Australasian region.
2. Grow our educational strategies by offering multiple learning options to members, through an expanded range of resources and opportunities.
3. Increase our impact as a peak body in the field of cerebral palsy and developmental medicine through education and advocacy, with increased visibility, reach and activity in low-resourced communities in our region.
4. Enable full participation of people with lived experience in the AusACPDM; value their voice, deep knowledge and experience; and promote the role of AusACPDM in advocating for and with people with lived experience.
5. As a co-founding member of the International Alliance of Academies of Childhood Disability (IAACD), actively work with the Alliance to advance its objectives.
6. Strengthen our strategic leadership, accountability and operational performance through the adoption of best practice governance, administration processes and financial management.
7. Strengthen financial sustainability through developing and implementing a robust financial plan.

### OUR STRATEGIC OBJECTIVES



**People:** Expand and strengthen our membership to include and engage groups beyond researchers and practitioners.



**Education:** Diversify our educational offerings by delivering webinars, podcasts and online and written resources in ways that are accessible, relevant and translatable.



**Sustainability:** Ensure the sustainability of the Academy by implementing robust approaches to financial management and governance.



**Reach & impact:** Undertake activities that support achieving the Australia and New Zealand Cerebral Palsy Strategy; and increase our activity in at least three low resource communities.

### CONTACT

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