

10th Biennial Scientific Conference

— AusACPDM —

# 2020

# VISIONARIES

Sponsorship and Exhibition Prospectus

**Australasian Academy of Cerebral Palsy & Developmental Medicine**

**11-14 March 2020 | Perth Convention & Exhibition Centre**



**AusACPDM**

Australasian Academy of Cerebral Palsy  
and Developmental Medicine



## Showcase your product or service to over 400 delegates who are largely health care professionals

The Australasian Academy of Cerebral Palsy and Developmental Medicine (AusACPDM) is a multidisciplinary group committed to advancing knowledge and awareness of evidence-based practice in the field of childhood physical disability.

## The multidisciplinary group includes:

Paediatricians, rehabilitation specialists, orthopaedic surgeons, neurosurgeons, neurologists, neonatologists, physiotherapists, occupational therapists, speech pathologists, psychologists, social workers, exercise physiologists, podiatrists, prosthetists, orthotists, researchers, educators, early childhood and early intervention teachers.

As the AusACPDM has broadened its reach, it has broadened its audience, the AusACPDM will welcome children, families and people with lived experience of developmental disability to the 2020 Visionaries conference

## Cerebral Palsy Statistics

Every 15 hours an Australian child is born with cerebral palsy

- **1 in 700** Australian babies is diagnosed with cerebral palsy; approximately **34,000** people living with CP in Australia
- Many experience difficulties, including; chronic pain, intellectual impairment, immobility, hip displacement, epilepsy, behavioural disorders, bladder control problems, communication and feeding difficulties, sleep disorders, vision impairments and hearing impairments.
- The cost of cerebral palsy is estimated expenditure of **\$1.47 billion** per year.
- Care is estimated to cost an average of **\$43,431 per person per year**, of which approximately 37% is borne by the individual and/or their family.

Source: Cerebral Palsy Alliance

The majority of the delegates who will attend AusACPDM 2020 Visionaries work with people living with cerebral palsy, providing clinical rehabilitation in either a hospital or community settings.

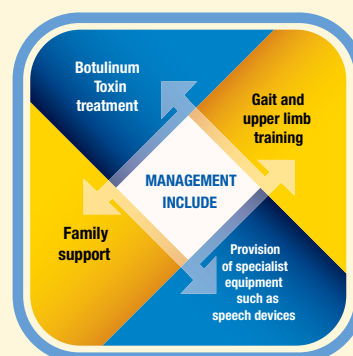
### Management includes:

- Surgical and pharmacological interventions
- Therapy and interventions
- Family support
- Provision of specialist equipment such as mobility and communication devices
- Delegates are also involved in conducting clinical research e.g. cerebral palsy registries and randomised trials of rehabilitation interventions.

### Feedback from the 2018 Conference shows delegates are keen to see the following in the exhibition:

- New innovations
- Robotics
- Swallowing/AAC/Communication
- Equipment for assistance with function and participation
- Sensory, positioning, adapted sports and participation groups
- Adaptive equipment

The Conference offers the opportunity over three days to speak to health care professionals in the field of developmental medicine from all over Australia and New Zealand. There is additional networking time during the Welcome Reception, held in the exhibition area, and branding opportunities throughout the conference and pre and post conference. Please view the prospectus packages for full details.



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PERTH

The *2020 Visionaries* conference will be held in Perth at the

## Perth Convention & Exhibition Centre, PCEC.

The Perth Convention and Exhibition Centre is purpose-built to cater to all requirements of modern conferences. The state-of-the-art facilities provide an extensive range of spaces and configurations. The Centre is centrally located in Perth with easy access to the new Elizabeth Quay precinct. There is an abundance of cost effective accommodation in walking distance.



# 2020 VISIONARIES

### *Industry Invitation*

Dear Industry Colleague,

On behalf of the AusACPDM we warmly invite your organisation to join us in Perth for the 10th Biennial AusACPDM *2020 Visionaries* Scientific Conference, March 11-14th 2020, at the Perth Convention and Exhibition Centre.

The AusACPDM attracts industry specialists and professionals from around the world, delegates include; rehabilitation specialists, neurologists, paediatricians, orthopaedic surgeons, neonatologists, occupational therapists, physiotherapists, speech pathologists, exercise physiologists, psychologists, families and carers, nurse specialists, educators and academic researchers, amongst others.

The Conference theme is *2020 Visionaries*. The theme was chosen to embolden participants to be *Visionaries* in their practice and research, leading to future focused *Visionary* outcomes for the children and families we work with. It is intended that the Conference will provide new insights and ways of thinking, opportunities to learn new practice and research approaches, and build opportunity for community engagement: We will bring the AusACPDM Vision to life. The Perth Conference Organising Committee are taking this conference to the next level. *Visionary*.

We invite you to join us for an exciting program in the vibrant City of Perth

We look forward to welcoming you to this special part of the world.

Dr Siobhan Reid & Prof Sarah Love

**Co-Convenors**



## Sponsorship Options

	PLATINUM	GOLD	SILVER	BRONZE
	●	●	●	●
<b>RECOGNITION &amp; BRANDING OPPORTUNITIES</b>	<b>\$20,000</b>	<b>\$15,000</b>	<b>\$10,000</b>	<b>\$7,500</b>
Acknowledgement as sponsor on all marketing material including the conference app	●	●	●	●
Acknowledgement as sponsor on conference signage	●	●	●	●
Acknowledgement as sponsor on the Thanks to Sponsors PowerPoint slide	●	●	●	●
Acknowledgement by the conference convener at opening and closing sessions	●			
Acknowledgment as sponsor in the conference pocket program	●	●	●	●
Company logo displayed on conference website + direct link to company's website	●	●	●	●
Enhanced company listing on the conference app including full contact details and option to supply a downloadable PDF file	●			
1 x rotating company logo on the conference app	●	●	●	●
<b>EXHIBITION, REGISTRATIONS &amp; OTHER ENTITLEMENTS</b>				
Additional complimentary industry registrations (excludes social functions)	4	2	1	
1 x complimentary exhibition booth (3m x 3m) with first choice of location (Dependent on time of booking)	●			
1 x complimentary exhibition booth (3m x 3m) in a prime location (Dependent on the time of booking)		●		
Discount on individual sponsorship items	25% reduction	15% reduction	10% reduction	



## Additional Sponsorship Options

### Technology Hub – AUD \$7,500

This sponsorship includes several different technology aspects of the conference and will be visible at several separate interactive touch points throughout the event.

The Technology Hub will include:

- Conference app
- Delegate WiFi
- Charge station

#### SPONSORSHIP INCLUSIONS:

- Acknowledgement as the Technology Hub Sponsor on all marketing material including the Conference App
- Acknowledgement as the Technology Hub Sponsor on conference signage
- Acknowledgement on the 'thanks to sponsors' PowerPoint slide
- Company logo displayed on the conference website with a direct link to company's website
- Company logo placed on the E-Posters page, available at the conference and for 6 months post event
- Opportunity to provide two (2) pull up banners to be situated next to the Technology Hub
- One (1) delegate pass
- One (1) complimentary satchel insert

### Conference Dinner – AUD \$7,000

The Conference Dinner is the not-to-be-missed social event on the AusACPDM calendar. A night for friends and colleagues to network in a relaxed atmosphere.

This sponsorship option is only limited by your imagination. The conference team will work with you to showcase your company to its full potential. Theme the room and the food to ensure the delegates continue to talk about the gala dinner long after the conference has concluded.

#### SPONSORSHIP INCLUSIONS:

- Naming rights to the Conference Dinner
- Acknowledgement as the Conference Dinner Sponsor in the Conference App
- Acknowledgment as the Conference Dinner Sponsor in the pocket program
- Acknowledgment on the 'thanks to sponsors' PowerPoint slide
- Opportunity for an appropriately qualified representative to make a three (3) minute speech at the Conference Dinner
- Opportunity to supply one (1) pull up banner to be displayed in a prominent location at the Conference Dinner
- Company logo printed on dinner menus
- Company logo displayed on the Conference website with direct link to company's website
- Ten (10) complimentary tickets to the conference dinner (one table)
- One (1) rotating company logo on the conference app

*Additional theming and food styling is at an additional cost to the sponsor if you choose to add this to the package.*

### Welcome Reception – AUD \$5,000

The Welcome Reception is an excellent opportunity to mark the beginning of your brand awareness campaign at the conference. It is the perfect time to catch up with colleagues and friends.

#### SPONSORSHIP INCLUSIONS:

- Naming rights to the Welcome Reception
- Acknowledgement as the Welcome Reception Sponsor in the Conference App
- Acknowledgment as the Welcome Reception Sponsor in the pocket program
- Opportunity for an appropriately qualified representative to make a three (3) minute speech at the Welcome Reception
- Opportunity to supply two (2) pull up banners to be displayed in a prominent location at the Welcome Reception
- Company logo displayed on the Conference website with direct link to company's website
- Four (4) complimentary tickets to the Welcome Reception
- One (1) rotating company logo on the conference app



## Additional Sponsorship Options

### Breakfast Session Sponsor – AUD \$3,500

*2020 Visionaries* will feature concurrent breakfast sessions everyday spanning a cross-section of topics.

Industry Breakfast Session Sponsorship enables you to provide a speaker and put together a program of your choice, (in association with the conference organising committee).

#### SPONSORSHIP INCLUSIONS:

- Company logo displayed on the conference website with a direct link to company's website
- Acknowledgement as a Breakfast Sponsor on the 'thanks to sponsors' PowerPoint slide
- Opportunity to provide a pull up banner in the breakfast session room
- Opportunity for flyer distribution in the breakfast session room
- Enhanced company listing on the conference app including full contact details and option to supply a downloadable PDF file
- Delegate list of consenting breakfast attendees provided prior to the Conference

*\*15% discount applicable for booking more than one breakfast session sponsorship*

*\*\* Sponsor is responsible for catering and any related speaker costs.*

### Downloadable Advertisement in Conference App – AUD \$800 (per item)

- The opportunity exists to provide a PDF advertisement which will be available to attendees in the Conference App. Specifications for the advertisement will be provided closer to the Conference to ensure they meet the app requirements.

*\*All advertisements are subject to approval by the Secretariat.*



## Exhibition Opportunities

The exhibition area will be the hub of the conference and will be situated in the main conference foyer. To ensure maximum exposure for exhibitors, all morning/afternoon teas, lunches and the Welcome Reception will be held in the exhibition area.

### Exhibition Booth or Space Only – AUD \$4,000

Space only is for companies who would like to build a custom stand. Custom stands are a great way to stand out and ensure delegates remember your company. Please note that all designs for custom stands must be submitted to the organiser and venue for approval.

#### BOOTH INCLUSIONS

- Two (2) exhibitor passes per 3m x 3m booth (does not include social functions)
- Carpeted floor space
- Back and side walls
- Exhibitor name on fascia panel
- Two (2) track spotlights supplied per stand (booth only)
- One (1) single power point
- Listing on the conference website with a direct link to your website
- Delegate list of consenting attendees provided prior to the Conference

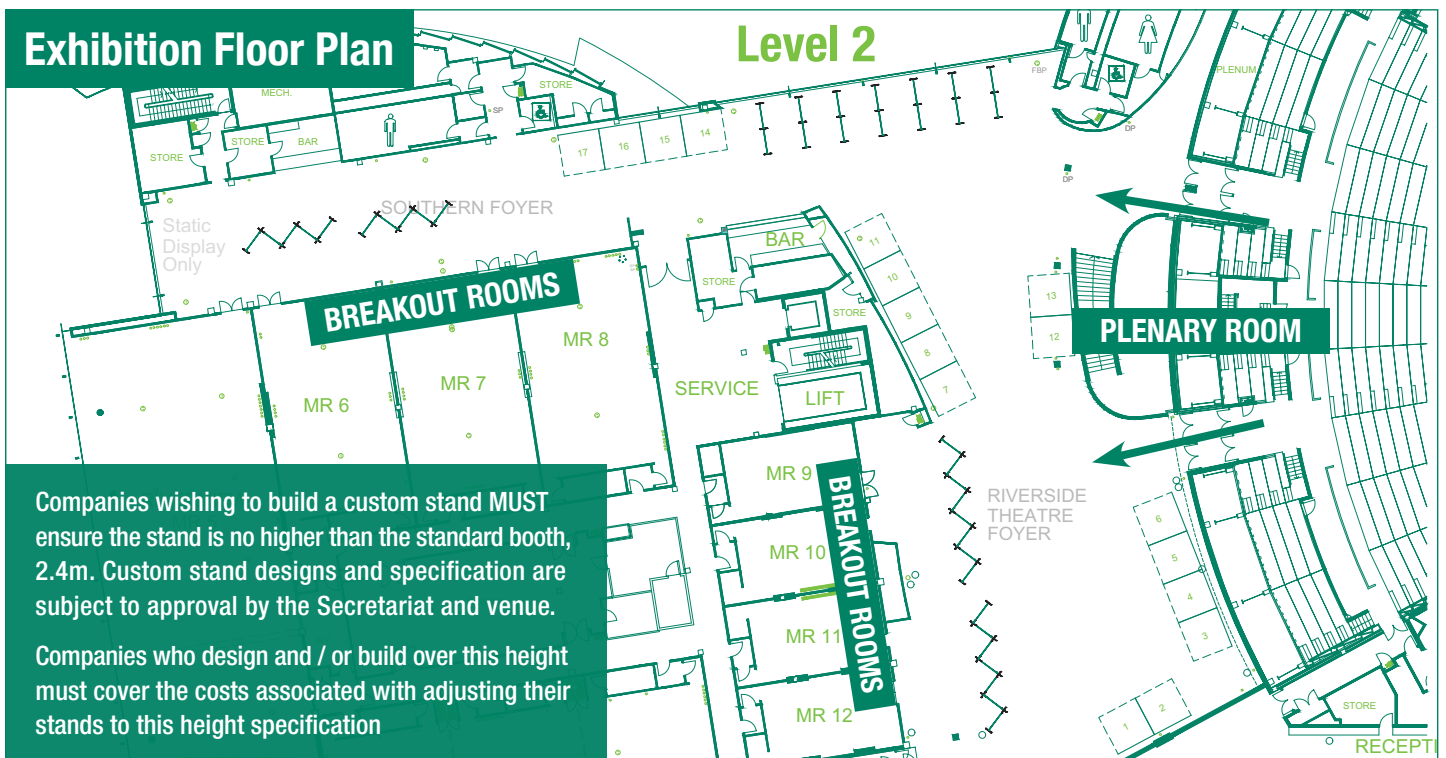
### Trestle Table – AUD \$1,500

A trestle table display is available only for Not For Profit organisations. Please note that proof of the not for profit status is required.

#### TRESTLE INCLUSIONS

- One (1) dressed trestle table
- Two (2) chairs
- Two (2) exhibition registrations including morning tea, lunch and afternoon tea
- Two (2) tickets to the Welcome Reception

### Exhibition Floor Plan



Companies wishing to build a custom stand **MUST** ensure the stand is no higher than the standard booth, 2.4m. Custom stand designs and specification are subject to approval by the Secretariat and venue.

Companies who design and / or build over this height must cover the costs associated with adjusting their stands to this height specification

# Sponsorship & Exhibition Booking Form

## Sponsor/Exhibitor Information

Contact Name:

Title: First Name:

Surname:

Company Name:

Position:

Address:

Suburb:

State:

Country:

Postcode:

Phone:

Mobile:

Email:

Please list below any companies you do not wish to be near. The Secretariat reserves the right to assign space(s) other than the choice requested.

We will be organising a custom built stand:  YES  NO

## Custom Builder Contact Details

Name:

Phone:

Email:

Companies will be allocated booths and nfp allocated tables on a first come basis once full payment is received will be allocated Booth location. Please sign and return with payment.

\_\_\_\_\_/\_\_\_\_\_/\_\_\_\_\_  
Signature of authorised exhibitor agent Date

## A. Sponsorship Options\*

<input type="checkbox"/> Platinum	\$20,000
<input type="checkbox"/> Gold	\$15,000
<input type="checkbox"/> Silver	\$10,000
<input type="checkbox"/> Bronze	\$7,500
<input type="checkbox"/> Technology Hub	\$7,500
<input type="checkbox"/> Gala Dinner	\$7,000
<input type="checkbox"/> Welcome Reception	\$5,000
<input type="checkbox"/> Conference Satchel	\$7,000
<input type="checkbox"/> Breakfast Session	\$3,500
<input type="checkbox"/> Downloadable App Advertisement	\$800

## B. Exhibition\*

<input type="checkbox"/> Exhibition Booth	\$4,000
<input type="checkbox"/> Space Only	\$4,000
<input type="checkbox"/> Trestle Table	\$1,500

Please refer to the Exhibition Floor plan and indicate your preferred exhibition space/s.

1st Choice booth no: 2nd Choice booth no: 3rd Choice booth no:

## \*Payment Summary (All costs are inclusive of GST)

A. Sponsorship Packages Total	\$
B. Exhibition	\$
<b>GRAND TOTAL</b>	<b>\$</b>

## \*Payment Method (Select one)

Credit Card  MASTERCARD  VISA  AMEX (+3% surcharge)

Card no.  -  -  -

Expiry Date: \_\_\_/\_\_\_/\_\_\_ CVC Card Verification Code: \_\_\_-\_\_\_-\_\_\_

Name on Card:

Authorising Signature:

Please send me an invoice

OR

Cheque payable to AusACPDM 2020

## Acceptance of Terms & Conditions (Please complete this section)

- On behalf of** Company Name: \_\_\_\_\_  
I confirm that I have read and understood the terms and conditions of my selected sponsor/exhibitor options, as listed on the conference website.
- Exhibition Declaration** I/we acknowledge that exhibitors are NOT permitted to dismantle booths until after the conclusion of afternoon tea on 14 March 2020, and that my company representative/s will remain until this time

Signature:

Date

Please return booking form to the Conference Secretariat: DC Conferences Pty Ltd  
PO Box 637, North Sydney 2059 • P +61 2 9954 4400 • F +61 2 9954 0666  
E [ausacpdm2020@dcconferences.com.au](mailto:ausacpdm2020@dcconferences.com.au) • W [www.ausacpdm.org.au](http://www.ausacpdm.org.au)

## SPONSORSHIP/EXHIBITION CANCELLATION POLICY:

- Prior to and including 10 October 2019 a 50% refund will be granted.
- From 10 October to 10 December 2019 a 25% refund will be granted.
- After 10 December 2019, no refunds are available.

Terms and conditions are available at <https://www.ausacpdm.org.au/conference/sponsors/sponsorship-terms-and-conditions/>

\*Prices are listed in Australian dollars (AUD) and are inclusive of 10% goods and services tax (GST)