



AusACPDM

Australasian Academy of Cerebral Palsy
and Developmental Medicine

Australasian Academy of Cerebral Palsy and Developmental Medicine

9th Biennial Scientific Conference | 21-24 March 2018

The Langham, Auckland, New Zealand

SPONSORSHIP & EXHIBITION PROSPECTUS

Empowerment and Partnership

AusACPDM
2018



Showcase your products or services to over 400 delegates

Cerebral Palsy

The Australasian Academy of Cerebral Palsy and Developmental Medicine (AusACPDM) is a multidisciplinary group committed to advancing knowledge and awareness of evidence based practice in the field of childhood physical disability.

Australian Cerebral Palsy Statistics

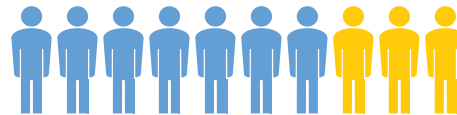
Every 15 hours an Australian child is born with cerebral palsy. 1 in 500 Australian babies is diagnosed with cerebral palsy - of these:

1 in 2	<ul style="list-style-type: none"> is in chronic pain has an intellectual impairment
1 in 3	<ul style="list-style-type: none"> cannot walk has hip displacement
1 in 4	<ul style="list-style-type: none"> has epilepsy has a behaviour disorder
1 in 5	<ul style="list-style-type: none"> cannot talk is tube fed has a sleep disorder
1 in 10	<ul style="list-style-type: none"> has a severe vision impairment
1 in 25	<ul style="list-style-type: none"> has a severe hearing impairment

- Approximately 34,000 people are living with CP in Australia
- Annual cost of cerebral palsy estimated at \$1.47 billion
- Estimated average cost of care \$43,431 / person / year, 37% of which is borne by the individual and / or family.
- Including value for lost well-being, cost increases to \$115,000 per year

Who attends this conference?

Delegates are a multidisciplinary group that comprises **70%** allied health professionals and **30%** medical professionals



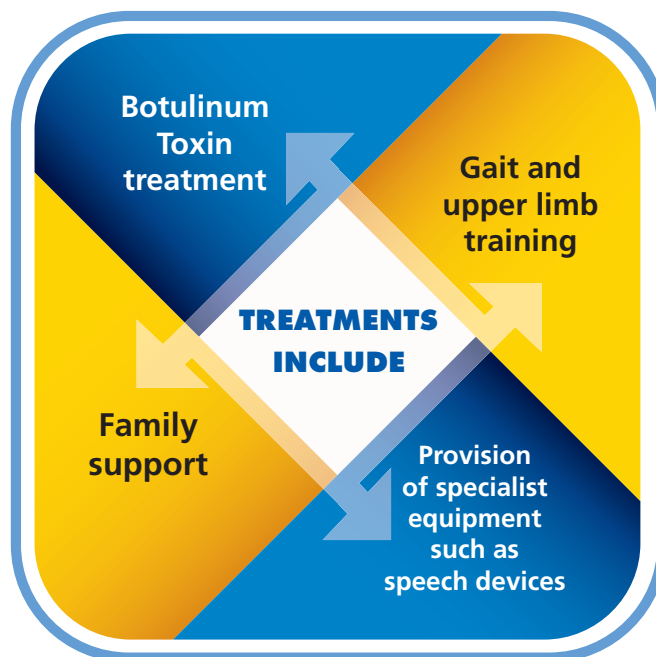
Allied Health Professionals include

- physiotherapists
- occupational therapists
- speech pathologists
- psychologists
- special education
- early childhood
- intervention teachers

Medical Professionals include

- paediatricians
- orthopaedic surgeons
- neurosurgeons
- neurologists

The majority of delegates assist people living with cerebral palsy by providing clinical rehabilitation in either a hospital or community environment. Delegates are also involved in conducting clinical research eg through cerebral palsy registries and / or randomised trials of rehabilitation techniques.



Convenor's Invitation Conference Venue

Dear Industry Colleagues,

On behalf of the AusACPDM, I warmly invite your organisation to join us in Auckland, New Zealand to celebrate the 9th Biennial Scientific Conference.

AusACPDM attracts industry specialists from around the world - 2016 conference attendees came from 17 different countries. Our delegates are multi-disciplinary, dynamic, decision-makers and will include speech pathologists, physiotherapists, occupational therapists, paediatricians, rehabilitation specialists, orthopaedic surgeons and paediatric neurologists.

In line with the 2018 conference theme, **Empowerment and Partnership**, we will explore the partnerships that make us strong and well-informed clinicians. The conference will also focus on making new partnerships and enhancing our existing relationships, including those with our patients. The program will also address the empowerment of developing nations.

We look forward to welcoming you to beautiful Auckland, New Zealand, land of the long white cloud.

Dr Kathryn Edward, 2018
AusACPDM Conference Convenor

The Langham, Auckland

83 Symonds St, Grafton, Auckland 1010, NZ | P +64 9 379 5132
www.langhamhotels.com/en/the-langham/auckland/

The conference will be held at The Langham, Auckland. With its convenient CBD location, five-star service and conference facilities, the hotel is an ideal venue for the AusACPDM 2018 conference.

The Industry Exhibition will be displayed in The Great Room II, III & IV, immediately adjacent to our plenary space - The Great Room I. The proximity of these two areas ensures ease of access for delegates and maximum exposure for exhibitors.



▲ Auckland from Mt Eden | Photographer - Sorang



Sponsorship Packages

	PLATINUM	GOLD	SILVER	BRONZE
	\$20,000	\$15,000	\$10,000	\$5,000
RECOGNITION & BRANDING OPPORTUNITIES				
Acknowledgement as sponsor on all marketing material including the conference app	●	●	●	●
Acknowledgement as sponsor on conference signage	●	●	●	●
Acknowledgement as sponsor on the <i>Thanks to Sponsors</i> PowerPoint slide	●	●	●	●
Acknowledgement by the conference convener at opening and closing sessions	●			
Acknowledgment as sponsor in the conference pocket program	●	●	●	●
Company logo displayed on conference website + direct link to company's website	●	●	●	●
Company logo printed on conference lanyard, worn by all delegates <i>Cost of the lanyards and printing to be covered by sponsor Conference Secretariat can make these arrangements on your behalf</i>	●			
1 x rotating company logo on the conference app	●	●	●	●
Enhanced company listing on the conference app including full contact details and option to supply a downloadable PDF file	●	●	●	●
EXHIBITION, REGISTRATIONS & OTHER ENTITLEMENTS				
Additional complimentary industry registrations (excludes social functions)	4	2	1	
1 x complimentary exhibition booth (3m x 3m) with first choice of location <i>(Dependent on time of booking)</i>	●			
1 x complimentary exhibition booth (3m x 3m) in a prime location		●		
Reduction on cost of an exhibition booth (3m x 3m)			30% Reduction	15% Reduction
Complimentary satchel inserts	2	2		





Additional Sponsorship Options

Technology Hub | AUD \$10,000

The Technology Hub includes:

- Conference app
- E-Posters
- Charge station

This sponsorship involves several aspects of the conference and your company will be visible at a range of interactive touch points throughout the event.

Sponsorship inclusions:

- Acknowledgement as Technology Hub Sponsor on all marketing material including the conference app
- Acknowledgement as Technology Hub Sponsor on conference signage
- Acknowledgement on the *Thanks to Sponsors* PowerPoint slide
- Company logo displayed on the conference website with a direct link to company's website
- Company logo placed on the E-Posters page, available at the conference and for 6 months post event
- Opportunity to provide 2 pull up banners to be situated next to the E- Poster pod and charge station
- 1 x complimentary satchel insert
- 1 x rotating company logo on the conference app
- Enhanced company listing on the conference app including full contact details and option to supply a downloadable PDF file

Conference Dinner | AUD \$7,000

The Conference Dinner is a not to be missed social event on the AusACPDM calendar and a night for friends and colleagues to catch up over great food and dancing.

Use your imagination... the conference team will work with you to showcase your company to its full potential. Theme the room and food to ensure delegates continue talking about the gala dinner long after the conference has concluded.

Sponsorship inclusions:

- Naming rights to the Conference Dinner
- Acknowledgement as Conference Dinner Sponsor in the conference app
- Acknowledgment as Conference Dinner Sponsor in the pocket program
- Opportunity for an appropriately qualified representative to make a 3-minute speech at the Conference Dinner
- Opportunity to supply 2 pull up banners to be displayed in a prominent location at the Conference Dinner
- Company logo printed on dinner menus
- Company logo displayed on the conference website with direct link to company's website
- 1 x complimentary table of 10 tickets to the Conference Dinner
- 1 x rotating company logo on the conference app
- Enhanced company listing on the conference app including full contact details and option to supply a downloadable PDF file

Theming and food styling is at additional cost to the sponsor if you choose to add this to your sponsorship package.



Additional Sponsorship Options

Conference Satchel | AUD \$7,000

All delegates receive a conference satchel. Don't miss this chance to have your company logo printed on the satchel for all to see, at the conference and for years to come.

Sponsorship inclusions:

- Company logo printed on all conference satchels

- Opportunity to select a socially responsible conference satchel

- Acknowledgement as Satchel Sponsor on all marketing material including the conference app

- Acknowledgement as the Satchel Sponsor on conference signage

- Acknowledgement on the *Thanks to Sponsors* PowerPoint slide

- Company logo displayed on the conference website with a direct link to company's website

- 1 x rotating company logo on the conference app

- Enhanced company listing on the conference app including full contact details and option to supply a downloadable PDF file

Welcome Reception | AUD \$6,000

The Welcome Reception is held in the exhibition area and presents an excellent opportunity to mark the beginning of your brand awareness campaign at the conference.

It is also the perfect time to catch up with colleagues and friends.

Sponsorship inclusions:

- Naming rights to the Welcome Reception

- Acknowledgement as Welcome Reception Sponsor in the conference app

- Acknowledgement as Welcome Reception Sponsor in the pocket program

- Opportunity for an appropriately qualified representative to make a three (3) minute speech at the Welcome Reception

- Opportunity to supply two (2) pull up banners to be displayed in a prominent location at the Welcome Reception

- Company logo displayed on the conference website with direct link to company's website

- 4 x complimentary tickets to the Welcome Reception

- 1 x rotating company logo on the conference app

- Enhanced company listing on the conference app including full contact details and option to supply a downloadable PDF file



Additional Sponsorship Options

Breakfast Session Sponsor | AUD \$2,500

AusACPDM 2018 will feature concurrent breakfast sessions every day, spanning a cross-section of topics.

Breakfast sessions are a great way to access a targeted group of delegates and promote your products and services.

Sponsorship inclusions:

- Company logo displayed on the conference website with a direct link to company's website
- Acknowledgement as Breakfast Session Sponsor on the *Thanks to Sponsors* PowerPoint slide
- Company logo placed on the E-Posters page, available at the conference and for 6 months post event
- Opportunity to provide a pull up banner in the Breakfast Session room
- Opportunity for flyer distribution in the breakfast session room
- Enhanced company listing on the conference app including full contact details and option to supply a downloadable PDF file

**15% discount applicable for booking more than one breakfast session*

Satchel Insert | AUD \$800 per item

All delegates will receive a conference satchel; so be noticed by including a satchel insert. You are only limited by your imagination; it can be a flyer, pamphlet, USB or even a novelty item.

**Satchel inserts must be printed on recycled paper and be in the spirit of sustainability.*

The Conference Secretariat must approve the size and content of all satchel inserts.



Auckland Harbour Bridge & Westhaven Marina
Photographer - Shaun Jeffers

Contact Information

For further information on any of the listed sponsorship options, the exhibition opportunities overleaf, or to investigate an option not currently listed, please contact the Conference Secretariat for further discussion.

To secure your preferred sponsorship and / or exhibition choices please complete the booking form on page 9 and return it to the Conference Secretariat:

DC Conferences Pty Ltd

PO Box 637, North Sydney NSW 2059, Australia

P +612 9954 4400 | **F** +612 9954 0666

E ausacpdm2018@dcconferences.com.au

Industry Exhibition Opportunities

The exhibition area forms the hub of the conference and will be situated in Great Room II, III and IV.

To ensure maximum exposure for exhibitors, morning teas, lunches and afternoon teas and the Welcome Reception will be held in the exhibition area.

Floor plan is correct at time of printing, however the organisers retain the right to alter the layout if necessary and these changes may occur without notice.

Exhibition Floorplan
The Langton, Auckland
The Great Room II, III & IV

Exhibition Booth | AUD \$4,000

Modular booths measure 3 metres x 3 metres - ie 9 square metres.

Booth inclusions:

- 2 x complimentary exhibitor registrations per 3m x 3m booth (does not include the conference dinner)
- Carpeted floor space with back and side walls
- Exhibitor name and stand number on fascia panel (up to 30 characters)
- 2 x track spotlights supplied per stand and 1 x single power point
- Listing on the conference website with a direct link to your website
- Sponsor and exhibitor support services

Space only | AUD \$4,000

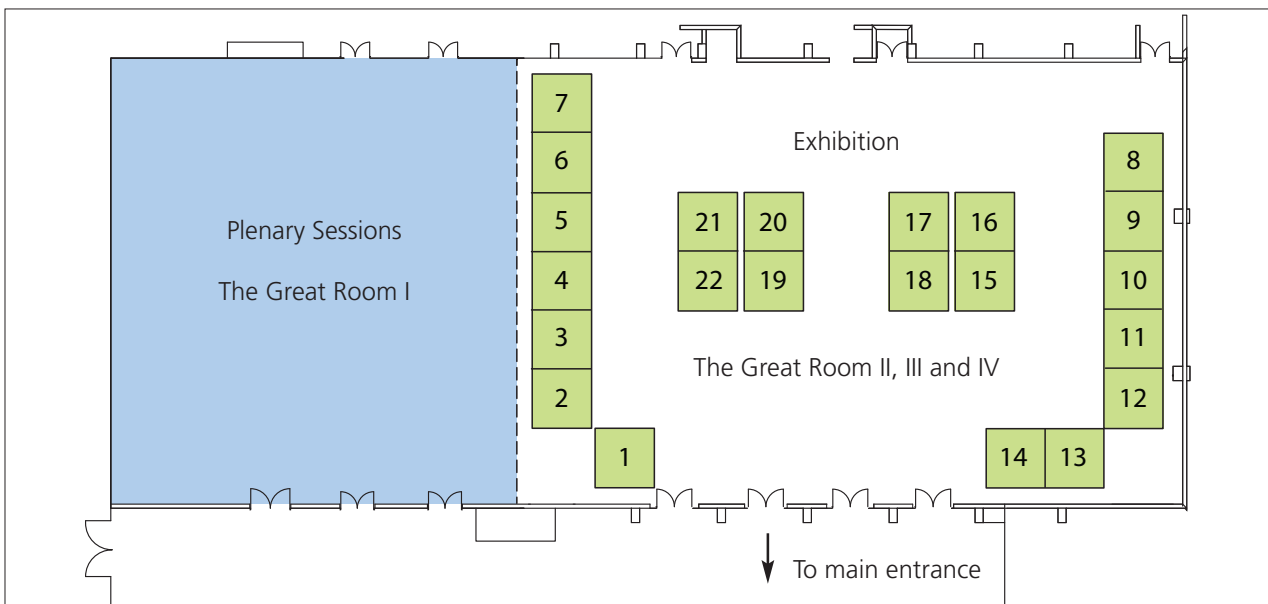
'Space only' is for companies who would like to build a custom stand which is a great way to stand out and ensure delegates remember your company.

Space only bookings include carpeted floor space only. Lighting and power are not supplied. Please note that all designs for custom stands must be submitted to the organiser and venue for approval.

Trestle Table | AUD \$2,500

A trestle table display is available to not for profit organisations only. Please note that proof of your not for profit status is required.

- Trestle inclusions:**
- 1 x dressed trestle table and 2 x chairs
 - 2 x complimentary exhibition registrations (includes morning tea, lunch and afternoon tea)
 - 2 x complimentary tickets to the Welcome Reception



Sponsorship & Exhibition Booking Form

Company Information

Company Name: _____

Contact Name: _____
Title: First Name: Family Name:

Position: _____

Address: _____

City/Suburb: _____ State: _____

Country: _____ Postcode: _____

Phone: _____

Mobile: _____

Email: _____

A. Sponsorship Options *Please indicate your selection*

- Platinum **AUD \$20,000**
- Gold **AUD \$15,000**
- Silver **AUD \$10,000**
- Bronze **AUD \$5,000**
- Technology Hub **AUD \$10,000**
- Conference Dinner **AUD \$7,000**
- Welcome Reception **AUD \$6,000**
- Conference Satchel **AUD \$7,000**
- Breakfast Session **AUD \$2,500 ea**
- Satchel Insert **AUD \$800 ea**

Acceptance of Terms & Conditions

On behalf of _____
Company Name:

I confirm that I have read and understood the terms and conditions of my selected sponsor/exhibitor options, as listed on page 10.

Exhibition Declaration I/we acknowledge that exhibitors are **NOT permitted** to dismantle booths until **after the conclusion** of afternoon tea on 23 March 2018, and that my company representative/s will remain until this time.

Signature: _____ Date: / /

B. Exhibition

- Exhibition booth(s) **AUD \$4,000ea**
- Space only **AUD \$4,000ea**
- Trestle Table (Not for profit orgs only) **AUD \$2,500ea**

Please refer to the Exhibition Floorplan on Page 8 and indicate your preferred exhibition space/s.

1st Choice booth no: _____ 2nd Choice booth no: _____ 3rd Choice booth no: _____

Companies will be allocated booths on a first come basis once full payment is received.

Please name any company that you prefer not to be placed next to.

We will be organising a custom built stand: YES NO

Custom Builder Contact Details

Name: _____

Phone: _____

Email: _____

SIGNATURE OF AUTHORISED EXHIBITOR AGENT: _____ DATE: / /

Payment Summary

All prices are in AUD

A. Sponsorship Options	Total \$

B. Exhibition Booth(s) / Trestle Table(s)	Total \$

GRAND TOTAL	\$

Payment Method *Select one*

1. Credit Card MASTERCARD VISA AMEX
+3% surcharge

EXPIRY DATE: ____ / ____ **CVC** Card Verification Code: ____
▼ Card No. (3 digit number located on back of card)

NAME ON CARD: _____

AUTHORISING SIGNATURE: _____

or 2. Please send me an invoice

or 3. Cheque payable to **AusACPDM 2018**

Please return booking form to the AusACPDM 2018 Conference Secretariat:

DC Conferences Pty Ltd | PO Box 637, North Sydney 2059

P 612 9954 4400 | **F** 612 9954 0666 | **E** ausacpdm2018@dcconferences.com.au | **W** www.ausacpdm.org.au

CANCELLATION POLICY FOR SPONSORSHIP & EXHIBITION BOOTHS:

Cancellations prior to **1 September 2017** receive a full refund less a 50% processing fee. After this date no refunds are available.

Terms and Conditions

THE CONTRACT

1. The term 'Organiser' refers to DC Conferences acting as agent for the Australasian Academy of Cerebral Palsy and Developmental Medicine (AusACPDM).
2. The term 'Exhibitor' and 'Sponsor' include any person, firm, company or corporation and its employees and agents identified in Booking Form or other written request for Exhibition Space or Sponsorship.
3. A "Contract" is formed between the Organiser and Exhibitor and /or Sponsor when the Organiser accepts the signed application form and receives a deposit.
4. The Organiser reserves the right in unforeseen circumstances to amend or alter the exact site of the location of the stand.
5. The Organiser reserves the right to change the exhibition floor layout if necessary.
6. The Organiser may refuse without limitation to permit activity within the exhibition or may require cessation of particular activities at their discretion.
7. The Organiser reserves the right to specify heights of walls and coverings for display areas.
8. The Organiser may determine the hours during which the Exhibitor will have access to exhibition venue for setting up and dismantling.
9. The Organiser will specify conditions relating to the movement of goods and displays, prior, during and after the exhibition.
10. The Organiser will accept no liability for loss or damage of equipment displayed or used by the exhibitor.
11. The Organiser and the Organising Committee reserve the right to change any part of the prospectus.

OBLIGATIONS AND RIGHTS OF THE EXHIBITOR

12. The Exhibitor must ensure that all accounts are finalised and paid 14 days prior to the exhibition start date.
13. The Exhibitor must use allocated space only for the display and promotion of goods and /or services within the scope of the exhibition.
14. The Exhibitor must comply with all directions/ requests issued by the Organiser including those outlined in the Exhibitor Manual.
15. The Exhibitor will submit plans and visuals of custom designed exhibits to the Organiser for approval no later than 14 days from commencement of the exhibition build.

16. The Exhibitor acknowledges that the Organiser will not be able to provide assistance in tracking lost deliveries.
17. The Exhibitor agrees that the Organiser will not be liable for any goods rejected by the venue or lost or damaged prior to delivery date specified or on return.
18. It is the responsibility of the Exhibitor to ensure that the space hired for their exhibition complies with their company policy or codes of conduct.

STORAGE OF GOODS

19. Instructions regarding storage will be outlined in the Exhibitor Manual distributed prior to the exhibition.

STAND SERVICES & CONSTRUCTION

20. Official contractors will be appointed by the Organiser to undertake stand construction plus supply furniture and IT equipment. All non-official contractors wishing to enter the exhibition are required to provide current Certificates of Currency for Insurance, Public Liability and OH&S. Access will be denied without such documentation.

INSURANCE & LIABILITY

21. All Exhibitors must have Public Liability Insurance for the period of the exhibition and must be able to produce this documentation immediately at the request of the Organiser.
22. Exhibitors must insure, indemnify and hold the Organiser harmless in respect of all damages, injuries, costs, claims, demands, expenses and interest for which the Organiser may become liable.
23. The Organiser, the venue, the Organising Committee cannot accept liability for any loss or damage to property sustained or occasioned from any cause whatsoever.

PAYMENT & CANCELLATION

24. To confirm a booking 100% of monies must be received with booking form.
25. Cancellation must be advised in writing.
26. No exhibitor shall occupy allocation space until all monies owing to the Organiser by the Exhibitor are paid in full.
27. The Exhibitor or Sponsor accepts that:
 - The Organiser will retain 50% of total contracted cost if cancellation occurs **on or prior to 1 September 2017**.
 - The Organiser will retain 100% of total contracted cost if cancellation occurs **after 1 September 2017**.