# Strategic Plan 2015-2020



To provide multidisciplinary scientific education for health professionals and to promote excellence in research and best practice clinical care for children and adults with Cerebral Palsy and developmental conditions.

## **Our Aim**

By 2020 AusACPDM will be the clinical leader on education in the Asia Pacific Region for the multidisciplinary group of clinical and research professionals working in the field of Cerebral Palsy and child onset disability.

#### **Our Values**

- Discovery
- Inclusion
- **Diversity**
- Vision
- **Quality**



Australasian
Academy of
Cerebral Palsy and
Developmental
Medicine

## **Our Priorities**

To achieve our vision and purpose, our strategic priorities for the next five years are:

- ➤ Continue to grow our biennial conference so it becomes the pre-eminent professional development opportunity in the Asia-Pacific region for clinicians and researchers working in the field of Cerebral Palsy and child-onset disability.
- > Implement our online strategy to expand education support to offer multiple options to members.
- > Build affiliations with high quality organisations/initiatives/programs to enable face-to-face learning and networking opportunities in non-biennial conference years.
- > Strengthen our strategic leadership and operational performance through the adoption of best practice governance and administration structures and processes.
- Achieve recognition as the impartial peak body in the industry in relation to evidence-based practice in the field of Cerebral Palsy and developmental disabilities within the Asia-Pacific region.

# **Our Strategic Objectives**

Strategic Domain	Objective
People	Sound Board structure
	Strong membership (number, involvement and geographic reach)
Education opportunities	Multimodal and accessible
	Relevant
Sustainability	Business sustainability
	Effective governance